

Courtesy Counts for Safe Driving
Lake Pontchartrain Causeway Bridge
 Script by Rheams Media

Client:	Causeway Bridge	Spot No.:	#4 Courtesy Counts pg.1/4
Date:	7-14- 2021	Length:	3:00 total
	Radio Spot No Visuals		Audio Narration
			<p>Being a courteous driver means treating other drivers how you would like to be treated and it is the safest way to drive across the Causeway Bridge. Here are some basic rules of the road that make courteous driving, safe driving.</p> <p>As you get on the bridge, you may have to allow someone into your lane from the merge lanes. If you have to move from a merge lane, do not pull in front of a vehicle. Do your best to wait your turn.</p> <p>Always drive at a safe speed based on the speed limit, traffic flow, weather conditions, and emergency situations. Never drive above the speed limit and never drive too slowly in the left lane which is used for passing.</p>

Client:	Causeway Bridge	Spot No.:	#4 Courtesy Counts pg.2/4
Date:	7-14- 2021	Length:	3:00 – total
	Radio Spot No Visuals		Audio Narration
			<p>The best way to safely drive across the bridge is to stay in the right lane. If you need to pass another driver, first put on your turn signal, then move into the left lane when it is clear.</p> <p>Drive ahead of the other vehicle and make sure there is enough room between the two of you before you move back into the right lane. Do not make the other driver have to put on their brakes because you have not allowed for a safe distance.</p> <p>If someone in the other lane is signaling to get into your lane, slow down enough to let them in. Do not speed up. Give them enough space to move ahead of you and into your lane.</p>

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Client:	Causeway Bridge	Spot No.:	#4 Courtesy Counts pg. 3/4
Date:	7-14- 2021	Length:	3:00 – total
	Radio Spot No Visuals		Audio Narration
			<p>Following another vehicle too closely is one of the leading causes of collisions. Keeping a safe distance allows you enough time to react should the vehicle ahead of you stop shortly or suddenly hit something.</p> <p>There are times when you may have to increase your following distance.</p> <p>Slippery road conditions and low visibility caused by rain and fog...driving behind motorcycles, buses, large trucks, and other drivers who may not be able to see you...carrying a heavy load or pulling a trailer...and, driving through work zones.</p> <p>Of course, the simplest rule and easiest to follow is to pay attention to your driving. Do not text, read, shave or put on makeup.</p>

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Client:	Causeway Bridge	Spot No.:	#4 Courtesy Counts pg.4/4
Date:	7-14- 2021	Length:	3:00 – total
	Radio Spot No Visuals		Audio Narration
			<p>Always move out of the way of Emergency Vehicles as safely as possible. Turn on your blinker to signal to drivers in the other lane that you need to be let in. Allow other drivers to get ahead of you if they need to move into your lane so the emergency vehicle can pass.</p> <p>Remember, courtesy counts and makes driving across the Causeway Bridge a pleasant and safe experience for everyone.</p> <p>Stay tuned to our radio station... 1700 AM ...to learn about other interesting topics.</p> <p>And don't forget...visit our website...thecauseway.us</p>