

Lake Pontchartrain Facts
Lake Pontchartrain Causeway Bridge
 by Rheams Media

Client:	Causeway Bridge	Spot No.:	#3 – The Lake – pg.1/3
Date:	7-7 2021	Length:	2:30 total
	Radio Spot no Visuals		Audio
			<p>As you drive across the Causeway Bridge, you are surrounded by Lake Pontchartrain.</p> <p>The lake covers an area of 630 square miles... It measures 40 miles from west to east and 24 miles from south to north.</p> <p>Lake Pontchartrain is not really a lake... It an estuary... that means that the water is brackish... a mixture of salt water from the Gulf of Mexico and fresh water from north shore rivers such as the Tchefuncte, Tangipahoa and Bayou Lacombe.</p> <p>The mixing of fresh and salt water produces a bounty of fish and shellfish including speckled trout, blue crabs and shrimp.</p> <p>From time to time, even manatees have been spotted as they migrate into the lake from the Gulf of Mexico.</p>

Client:	Causeway Bridge	Spot No.:	#3 – The Lake – pg.2/3
Date:	7-7- 2021	Length:	2:30 – total
	Radio Spot no Visuals		Audio
			<p>The average depth of the lake is approximately 12 to 14 feet with a maximum depth of 65 feet in some places.</p> <p>Because the lake is shallow...waves can be choppy as the wind stirs up the water. Sometimes you can see white caps while drive across the bridge.</p> <p>The lake is very important to the commercial fisheries industry...making a large contribution to the economy of the region.</p> <p>Lake Pontchartrain is a great recreational resource for fishing, boating, kayaking and swimming.</p> <p>Much work has gone into improving the lake's water quality. You can help by making sure your home sewage system is properly maintained, throwing your trash in a can, and refraining from dumping motor oil, paint and other chemicals down a storm drain or into a ditch.</p>

Client:	Causeway Bridge	Spot No.:	#3 – The Lake – pg.3/3
Date:	7-7- 2021	Length:	2:30
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			<p>We hope you liked listening and learning about Lake Pontchartrain.</p> <p>If you get a chance... get out there and enjoy our lake!</p> <p>Stay tuned to our radio station... 1700 AM ...to learn about other interesting topics.</p> <p>And don't forget...visit our website...thecauseway.us</p>